



TOGETHER TO BUILD A FUTURE

abba
EDUCATION



Fabio Mairo
Manager Education

Well established in the international field of education, he constantly follows Abba Education's growth and development, coordinating the training and the personal growth of the single stylists of Abba Education.

Born and grown up in Rome, he owns three salons in the capital city, where he works together with his staff.

Recent international experiences with Abba Project have made Fabio Mairo International Education Manager, as well as Abba Project Ambassador in the world.

Education has a wide meaning that implies constant training.

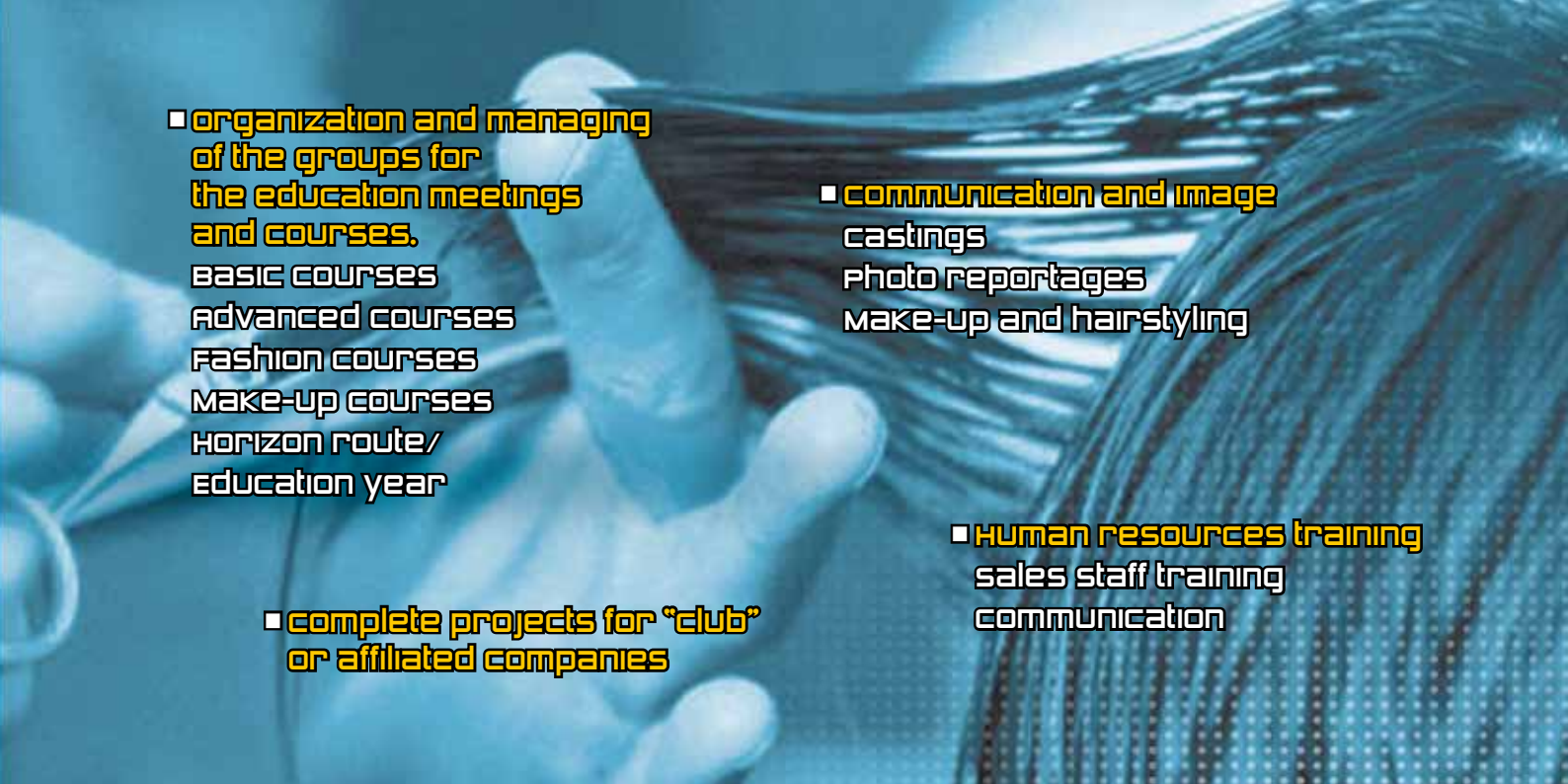
Abba Project has revolutionized the way of thinking training, of teaching to "cut your hair".

Education is primarily to do **"COMPANY"**: to have the ability and skilfulness to overcome the phase "craftmade" of the salon thus ensuring personal and economic success.

Education is the ability to **"transmit"** one's own potentials: not to stay isolated and persuaded to be "only" a stylist.

Education is the ability to have **"Rules"**: walking on a well known and not arduous road.

Education is to know how to ride **"Taste"**: to improve aspects, to emphasize the different kinds of beauty.



■ organization and managing
of the groups for
the education meetings
and courses.

BASIC COURSES

Advanced courses

Fashion courses

Make-up courses

Horizon route/
education year

■ complete projects for "club"
or affiliated companies

■ communication and image

castings

photo reportages

make-up and hairstyling

■ Human resources training

sales staff training

communication



■ events organization

shows





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